



American Motors Sales Corporation Vehicle Distribution Bulletin

January 29, 1982

82-5

TO: ALL JEEP DEALERS

SUBJECT: 1982 JEEP CJ-7 "JAMBOREE" PACKAGE

Effective with March production, we are pleased to announce a new limited edition Jeep CJ-7 called a "Jamboree". This unique spring package combining the most popular factory options with a select group of accessory items offers your prospects the ultimate in an off-road CJ.

The "Jamboree" package contains the following factory installed features and options:

- Black Vinyl Hi-Back Bucket Seats and Rear Seat Trimmed with Special Gold Inserts (BV-1)
- Chrome Front Bumper and Rear Bumperettes
- Special "Jamboree" Package Identification including Black Vinyl Spare Tire Cover with Gold Jamboree Logo, Hoodside Jamboree Decals and Serialized Instrument Panel Plate indicating individual production identification.
- Topaz Gold Metallic Paint (2H)
- Center Console
- Chrome Styled Wheels (4)
- Decor Group
- Roll Bar Accessory Package
- Black Vinyl Soft Top
- Front and Rear Carpeting (Black)

Regular free flow options required with the Jamboree package include the following and will be billed at regular prices:

258 C.I.D. Engine	Wrangler Radial Tires (642)
5-Speed Transmission	20-Gallon Ruel Tank
Power Steering	Heavy Duty Battery
Power Disc Brakes	Heavy Duty Alternator
Halogen Fog Lamps	Heavy Duty Cooling
Tachometer and Rally Clock	Heavy Duty Suspension
Tilt Steering Wheel	Trac-Loc Differential

Other regular production options may be ordered except for Air Conditioning; Renegade, Laredo or Limited Packages or Conventional Spare Tire which are not available.

In addition, the "Jamboree" package includes the following selected accessory items:

<u>Item</u>	<u>\$ADP</u>
● Ramsey Electric Winch and Mounting Kit	\$ 861
● AM/FM Stereo CB Radio with Antenna	516
● Fire Extinguisher	22
● Off-Road Driving Lamps and Over Windshield Light Mounting Bar	130
● Brush and Grille Guards	<u>115</u>
Total Special Accessories	\$1,644

These items will be shipped directly to the purchasing dealer from the local Parts Distribution Center and will be billed to the parts account. A window label lookalike sticker indicating all above accessories and respective retail prices will be provided to all dealers to be affixed to all "Jamboree" CJ's.

Pricing of the "Jamboree" CJ-7 is as follows:

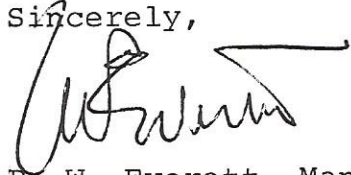
	<u>ADP</u>	<u>TDB</u>
● Factory "Jamboree" Package	\$ 1,332	\$ 1,094
Special "Jamboree" Discount	<u>(333)</u>	<u>(274)</u>
Net Price	\$ 999	\$ 820
● Accessory "Jamboree" Package	\$ 1,644	\$ 1,228
Special "Jamboree" Discount	<u>-</u>	<u>(139)</u>
Net Price	\$ 1,644	\$ 1,089
● "Jamboree" Dealer Margin		\$ 734

To order your CJ-7 "Jamboree" use the following codes:

<u>CODE</u>	<u>DESCRIPTION</u>
1824	"Jamboree" Package (Includes all factory Jamboree items, selected accessories and all mandatory regular production options billed at regular prices.)
0611	"Jamboree" Package (Includes only factory installed Jamboree items and mandatory regular production options billed at regular prices. Accessories are not included.)

Your District Manager will contact you shortly to obtain your order. Should you have any questions, please contact your Zone Vehicle Distribution Department.

Sincerely,



R. W. Everett, Manager
Vehicle Distribution

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