

Now Jeep's lowered the list price of CJ's to \$6765*.



The Jambo Registry
www.82jambo.com

Win the Jeep Jamboree of a lifetime.

GRAND PRIZE:

A brand-new Jeep CJ-7 Commemorative Edition **AND**

An expenses-paid trip for two to attend the 30th Anniversary Jeepers Jamboree, July 22-25, 1982. (Includes airfare, 4 days, 3 nights, meals, and hotel accommodations.) Approximate retail value: \$18,067.

FIRST PRIZE:

(2 awarded) Ramsey Electric Winch and mounting kit. Approximate retail value: \$861.

SECOND PRIZE:

(25) Jeep sleeping bags. Approximate retail value: \$32.50.

THIRD PRIZE:

(25) Jeep cardigan sweaters. Approximate retail value: \$25.95.

FOURTH PRIZE:

(50) Jeep sport shirts. Approximate retail value: \$13.95.

The Jeoper's Jamboree.

It's 22 miles of the toughest 4WD terrain imaginable. Stretching up through the Sierra Nevadas from Wentworth Springs to Lake Tahoe.

It's almost 1,000 spirited men and women coming together to challenge their vehicles and themselves... climbing hills, fording streams, taking a little punishment, and reveling in the sheer beauty of the landscape.

It's the setting California sun, steaks and beers and bonfires, and days-end stories of negotiating the treacherous obstacles that punctuate the trail.

It's the ultimate event in four-wheel drive.

The New CJ-7 Jamboree: For Guys Who Take Their Fun Seriously.

Now, to commemorate the 30th Jamboree anniversary, Jeep has created the ultimate off-road vehicle.

The CJ-7 Jamboree Commemorative Edition.

Tough, rugged and durable, the Jamboree is built to take on whatever the off-road can muster.

It's an instant collector's item, with only 2,500 to be produced.

And it's loaded for bear.

Topaz Gold exterior. Striking "Jamboree" graphics. Chrome styled wheels and bumpers. Carpeting. AM/FM stereo CB radio. Overhead driving lamps. Electric winch. Fire extinguisher. Grille guard. Brush guard.

Even a numbered identification plaque on the instrument panel and a certificate of authenticity.

The Jamboree Sweepstakes: As Easy As Seeing Your Participating Jeep Dealer.

Now's the time to see the new CJ-7 Jamboree, while Jeep is holding its Jamboree Sweepstakes.

Just visit your dealer, fill in your entry form, and you could win your own new CJ Jamboree, along with an expenses-paid trip for two to this year's Jamboree event.

Or one of 102 other special Jamboree prizes.*

Of course, even if you don't win, you'll want to see the new CJ Jamboree... truly the last word in off-road excitement.

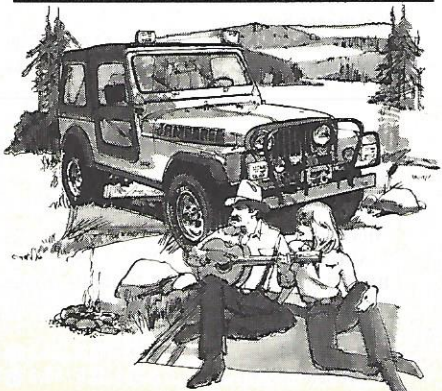
*No purchase required. Offer limited to one prize per person, and restricted to licensed drivers 18 years or older living in the U.S.

Employees of American Motors Sales Corporation, Jeep Corporation, Renault U.S.A., Inc., their parents, subsidiaries, affiliates, their dealerships, advertising agencies, and judging organization, and members of their immediate families are not eligible.

All prizes will be awarded. Winners will be determined by random drawing conducted by the judging organization, and the decisions of the judges will be final. Winners are liable for federal, state and local taxes, if any, and will be notified by July 1, 1982. A list of winners may be obtained by sending a stamped, self-addressed envelope to Jeep CJ Jamboree Sweepstakes Winners List, P.O. Box 3312, Livonia, Michigan 48151.

Void in Missouri, and wherever else prohibited by law. Chances of winning depend on number of entries. Contestants may send their entries to: Jeep CJ Jamboree Sweepstakes, P.O. Box 3312, Livonia, Michigan 48151.

Contest begins April 1, 1982. Entry forms at dealership through May 31, 1982. All prizes mailed must be received by June 11, 1982. All prizes must be claimed within 30 days after winners are notified.



Jeep At American Motors
Jeep Corporation, a subsidiary of American Motors Corp.

*List price excluding taxes, title and destination charges. All other options extra.